Operation Clean Slate Outline

This has been an unprecedented time in all our lives. We know that there will be many steps to take to get back to doing what you love and serving those you care so much about. We want to help you make an impact in your community, for your team and for yourself. This outline introduces you to each phase of the plan. You will find resources, templates and scripts to help you get back to doing what you love!

**Outline**

Hiatus Phase

1. Managing sales
2. Maintain & enhance your social media presence
3. Team connection
4. Sales Analysis
5. Operational Improvements
6. Inventory Counts
7. Client volume projections
8. Health & Sanitation

Pre-Opening Phase

1. Marketing strategies
2. Meet with Brand Consultant, Sales Consultant and team to assess opportunities to grow sales & set goals
3. Finalize new operating standards
4. Communicate re-opening date on social media
5. Put tracking measures in place
6. Reach out to clients

Opening Phase

1. Maintain standards
2. Practice empathy
3. Track progress daily
4. Be visible & lead
5. Share your progress & breakthroughs on social media
6. Monitor sales trends

For more information and resources:

* [www.stephengomez.net](http://www.stephengomez.net/covid19resources)
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